# CEIAG Programme

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| **KS3** |
| **Activities** | **Aims (from CEIAG Policy)** | **Impact and Evaluation** | **Gatsby Benchmarks** |
| Introduction to CEIAG at Ormiston, Careers Lead Jim, Enterprise Adviser Nick, Enterprise Coordinator Ayesha | Understand themselves and develop their capabilities to make realistic career decisions  | Student Voice | #1 Stable careers programme#3 Addressing the needs of each pupil |
| Introduction to LMI resources listed on school website | Investigate careers and opportunities to make informed career decisions Implement their career plans  | Surveys for students  | #2 Learning from career and labour market information |
| Visual displays in school about careers e.g. [NHS Postcards](https://www.healthcareers.nhs.uk/career-planning/career-advisers-and-teachers/nhs-health-careers-literature) | Investigate careers and opportunities to make informed career decisions | Student Voice | #2 Learning from career and labour market information |
| Introduction to STEM Careers | Understand themselves and develop their capabilities to make realistic career decisions  | Student Voice | #3 Addressing the needs of each pupil#4 Linking curriculum learning to careers |
| Motivational Speaker alumni or external e.g. speakersforschools.org | Understand themselves and develop their capabilities to make realistic career decisions | Surveys for students | #2 Learning from career and labour market information#3 Addressing the needs of each pupil |
| Employer Presentation | Develop career management skills to help manage transitions through education into work  | Teacher Assessment, evaluation and feedback  | #4 Linking curriculum learning to careers#5 Encounters with employers and employees |

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| **Year 10** |
| **Activities** | **Aims (from CEIAG Policy)** | **Impact and Evaluation** | **Gatsby Benchmarks** |
| Re-introduction to post-16 CEIAG at Ormiston, Careers Lead, Enterprise Adviser, Enterprise Coordinator, LMI Resources | Understand themselves and develop their capabilities to make realistic career decisions  Investigate careers and opportunities to make informed career decisions  Implement their career plans  | Student Voice | #1 Stable careers programme#3 Addressing the needs of each pupil |
| Introduction to post-16 pathways | Investigate careers and opportunities to make informed career decisions Implement their career plans  | Surveys for students | #7 Encounters with further and higher education |
| Presentation on apprenticeships (e.g. NHS, armed forces) | Understand themselves and develop their capabilities to make realistic career decisionsInvestigate careers and opportunities to make informed career decisions Implement their career plans  | Case Studies | #5 Encounters with employers and employees#7 Encounters with further and higher education |
| Presentation on FE college e.g. West London College? | Understand themselves and develop their capabilities to make realistic career decisionsInvestigate careers and opportunities to make informed career decisions Implement their career plans | Case Studies | #7 Encounters with further and higher education |
| Motivational Speaker alumni or external e.g. speakersforschools.org | Understand themselves and develop their capabilities to make realistic career decisions | Surveys for students | #2 Learning from career and labour market information#3 Addressing the needs of each pupil |
| Presentation by Employer | Value individual difference and promote equalityDevelop career management skills to help manage transitions through education into work  | Teacher Assessment, evaluation and feedback  | #4 Linking curriculum learning to careers#5 Encounters with employers and employees |
| Student and parent info session | Implement their career plans | Student voice | #3 Addressing the needs of each pupil#8 Personal guidance |

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| **Year 11** |
| **Activities** | **Aims (from CEIAG Policy)** | **Impact and Evaluation (from CEIAG Policy)** | **Gatsby Benchmarks** |
| 1:1 career conversation and ongoing guidance from academic mentors | Investigate careers and opportunities to make informed career decisions Implement their career plans  | Surveys for students,Teacher evaluation | #8 Personal Guidance |
| Demonstration of LMI resources | Investigate careers and opportunities to make informed career decisions  | Student voice | #2 Learning from career and labour market information |
| Local careers fair | Investigate careers and opportunities to make informed career decisions | Teacher evaluation | #5 Encounters with employers and employees |
| Workplace visit | Develop career management skills to help manage transitions through education into work  | Case Studies | #5 Encounters with employers and employees#6 Experiences of workplaces |
| Employability session | Develop career management skills to help manage transitions through education into work  | Surveys for Students | #5 Encounters with employers and employees |
| Interview practice | Develop career management skills to help manage transitions through education into work  | Teacher evaluation | #5 Encounters with employers and employees |
| FE College visit | Investigate careers and opportunities to make informed career decisions Implement their career plans | Student voice | #7 Encounters with further and higher education |